

THE MOM WEEKEND CURRICULUM

The exact weekend plan I used to teach my mom, in her 70s, to automate her business with AI. Saturday is setup. Sunday is automation. All eleven lessons, ready to steal.

BY DANIEL RIVERA — DANIEL ON PURPOSE • RIO GRANDE VALLEY, TX • 2026

My mom is in her 70s and runs an educational consulting business — RFPs, proposals, quotes, invoices, all of it. In one weekend I taught her to hand most of it to AI. Saturday we set things up. Sunday we automated. Here's the exact plan, all eleven lessons. You're not behind. Neither was she.

01 SATURDAY — FOUNDATIONS

- 01 Get off the browser.** Download the Claude desktop app at claude.ai/download. The browser tab is for visiting. The app is for working — it can see your files and act on them.
- 02 Learn the 3 modes.** Chat is for asking, drafting, and thinking. Cowork is for working your files. Code is for building your own tools. Knowing which one to open is half the skill.
- 03 Build a digital brain.** One folder (I use Obsidian) with every past proposal, RFP, invoice, and price list dropped in. Now AI writes from your work, not the internet's.
- 04 Connect your tools.** Settings, then Connectors — hook up your email, calendar, and files. It can't help with what it can't see.
- 05 Set up a voice recorder.** Plaud, or any recorder that gives you a transcript. Record your meetings, drop each transcript into the brain. Nothing said on a call gets lost again.
- 06 Set up Wispr Flow.** Talk instead of type, everywhere on the computer. You talk about five times faster than you type, and it works in every app.

02 SUNDAY – AUTOMATION

- 01 **Have it read websites for you.** Paste a link and ask for exactly what you need: research, prospect details, the one requirement buried on page 40. Stop copy-pasting pages into documents.
- 02 **Save repeat tasks as skills.** Do a task once together, then say: "Save how we just did this as a reusable skill." Next time it's one sentence instead of thirty minutes.
- 03 **Wire up invoicing.** Connect AI to your invoicing software so invoices, quotes, and reports draft themselves. Simpler start: paste a past invoice and say "use this as the template."
- 04 **Make a brand file.** One file with your colors, fonts, and voice rules. Every one-pager and presentation after that comes out on-brand without you asking.
- 05 **Morning chief of staff.** Every morning, ask one question: "What's on my plate today?" Let it read your email and calendar and hand you a short list. This is the lesson the whole weekend was building toward.

"The point was never the tech. My mom didn't want an AI. She wanted her Sundays back."

03 NOW DO IT YOURSELF – WITHOUT ME IN THE ROOM

My mom had one advantage you don't: me, sitting next to her for two days. The honest next problem is doing this on your own without stalling out. That's exactly what I built the 10-Day AI Challenge to be – the same weekend, stretched into ten small daily steps, so it actually sticks.

"If my mom can do this in a weekend, you can do it in ten days. You're not behind. You're one lesson in."

Get on the waitlist: 10dayaichallenge.com – first spots and the best price go to the list.

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