

GET AI OFF THE BROWSER

Most people only ever use ChatGPT and Claude in a browser tab. That's the demo.

Here's how to get AI running on your actual computer, where it stops answering questions and starts doing the work.

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Most people only ever meet AI through a browser tab. You type, it types back, you copy the answer out by hand. That's the demo version. The real thing lives on your computer, where AI can open your files, use your apps, and actually finish the work instead of just talking about it. You're not behind. You've just been shown the smallest room in the house.

01 THE DIFFERENCE NOBODY SHOWS YOU

A browser tab is like texting a brilliant friend. Smart answers, but they're on the other side of a wall — they can't see your desktop, open your folder, or hand anything back finished.

AI **on your computer** is that same friend pulling up a chair at your desk. Now it can read the actual file, work across your real stuff, and give it back done.

"Same brain. Completely different job. One answers questions. The other gets things off your plate."

02 STEP ONE — DOWNLOAD THE APP (2 MINUTES)

Both ChatGPT and Claude have a **free desktop app** for Mac and Windows. This is the single move that changes everything, and almost nobody makes it.

- 01 Search "ChatGPT desktop app" or "Claude desktop app" and install it like any other program.
- 02 Sign in with the account you already use. Nothing new to buy.
- 03 Keep it open next to your work, not buried in a browser tab you'll lose by lunch.

Why the app beats the tab: it can connect to your files and apps, it's one keystroke away all day, and it's where the powerful modes actually live.

03 STEP TWO — LET IT TOUCH YOUR REAL WORK

In the browser you ask AI to *tell* you how to do something. On your computer you ask it to **do it**. The unlock is handing it a real file and a real job.

Here is a file from my work. Read it and give me a one-page summary I could hand to my boss, in plain language.

Drag in a document, a spreadsheet, a messy pile of notes. Watch it read the whole thing and hand back something finished. That feeling — "wait, it just DID that" — is the entire point.

04 WHERE IT GOES FROM HERE

Once AI is on your computer, the ceiling lifts. The same setup can sort a folder of files, draft your emails off your calendar, or build you a little dashboard. Tools with names like Claude Code and the built-in agent modes are just this same idea turned all the way up: AI that runs the steps for you while you watch.

BROWSER TAB	ON YOUR COMPUTER
Answers questions	Finishes tasks
You copy everything by hand	It works with your real files
One message at a time	Runs multi-step jobs start to finish
About 10% of what AI can do	The other 90%

05 YOU JUST SAW ONE THING. NOW DO IT EVERY DAY.

You now have AI off the browser and doing real work. Here's the honest next problem: doing this **every day**, wired into your whole week, is where most people stall out and drift back to the tab. That's exactly what I built the 10-Day AI Challenge to fix — one small, useful, slightly scary task a day until this is just how you work.

"If my mom can do this in a weekend, you can do it in ten days. You're not behind. You're one download in."

Get on the waitlist: 10dayaichallenge.com — first spots and the best price go to the list.

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